



A Festival of
Two Cities
17–21 May 2016

ZÜRICH MEETS LONDON: A FESTIVAL OF TWO CITIES **MULTI-VENUE, CITY-WIDE FESTIVAL, LONDON, 17-21 MAY 2016**

- *Covering art and culture; science and technology; food and lifestyle*
- *Zurich foodie takeover of London's Borough Market's Market Hall - with artisan producers, pop-up food stalls, and extraordinary Dada gala dinners by Michelin starred Maison Manesse*
- *100th anniversary of the Dada movement celebrated, including a 12-hour event-marathon of Dadaistic performances, dances, sketches, songs, discourses and lectures - plus Dada boxing tournament*
- *Panel discussions, workshops and public lectures with speakers from both Zurich and London's leading academic and science institutions*

News for release, 30 March 2016: *Zürich meets London*, a week-long festival of cultural, science and culinary events, comes to London in May. Located at the heart of Europe, Zurich not only has a vibrant and diverse cultural scene, but it is also a hub of 21st century innovation, education and research. Taking as its cue the 100th anniversary of the city's seminal art movement, Dada, the festival will celebrate the very best that the two cities Zurich and London have to offer.

Consisting of a series of art performances, public lectures, workshops and events, the festival will work with institutions from both Zurich and London, including the University of Zurich (UZH), ETH Zurich – The Swiss Federal Institute of Technology in Zurich, Zurich University of the Arts (ZHdK), Cabaret Voltaire, the Institute of Contemporary Arts, Central Saint Martins, Neuroscience Center Zurich, University College London, London School of Economics, Imperial College London, London Short Film Festival and the Internationale Kurzfilmtage Winterthur, Google UK, Serious Space Shoreditch, Shacklewell Arms and many more.

What does the Dada movement mean to 21st century artists? What are the characteristics of a Dadaistic film? How can we better understand psychiatric disorders? What are the implications of internet connectivity for national and cultural borders? What lessons have financial regulators learned since the global financial crisis and what are the challenges for implementing new regulatory frameworks? What is a cervelat? Or a Tirggel? All will be revealed.

Corine Mauch, Mayor of Zurich, says: “The festival *Zürich meets London* offers a broad palette of opportunities to taste the spirit of ingenuity that forms such a strong bond between Zurich and London. It also creates a platform to exchange fresh ideas



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with a variety of performing artists and visual artists, scientists, philosophers, top chefs, and musicians.”

Festival highlights include:

Food and Lifestyle - The Festival Hub, Market Hall, Borough Market:

- Zurich has an established food festival culture and the *Zürich meets London* ‘festival hub’ at **Borough Market’s Market Hall** will present an irresistible selection of local specialities, including:
 - **Artisan producers** will showcase a whole range of culinary delights, not to mention a special treat for chocoholics who will find themselves in heaven! Everyone will also be able to find out more about Tirggel, Biberli and Mampfsträusse, and enjoy a refreshing drink at the gin and juice bar whilst listening to music from a variety of DJs, live acts and the festival’s very own pop-up radio station
 - Diners will be able to enjoy an extraordinary **Dada gala dinner** prepared by Fabian Spiquel, head chef at the Michelin starred Maison Manesse in Zurich. The tasting menu will take inspiration from Dada, with Dada performances in between courses, using the freshest products offered by local producers on Borough Market.
 - Foodie lovers can also satisfy their hunger at Tibits, a **vegetarian and vegan pop-up restaurant** (originally founded in Zurich).

Arts and Culture:

- Taking centre stage is ***Instant City Reloaded (ICR)***, an innovative four-day series of artistic interventions brought to London by Zurich University of the Arts (ZHdK) and Cabaret Voltaire, the café club for artists and legendary birthplace of Dada. The project is inspired by a concept of Archigram, the experimental architecture group from London active in the 1960s and 1970s. Within the programme:
 - *ICR* will see artists and performers visiting art spaces across London on 18–20 May with their inflatable ‘Dada on Tour’ tent and mobile museum.
 - A 12-hour event-marathon finale on 21 May at **Central Saint Martins**, West Handyside Canopy, King’s Cross where artists, lecturers, poets and performers from all over the world, will trade metaphorical as well as physical blows inside a very real boxing ring. Event contributors include *Adrian Notz*, Director of Cabaret Voltaire; *Hayat Erdogan*, Lecturer Theatre

at ZHdK; dramatist and director, *Kevin Rittberger*; celebrated artist *Stefan Burger*; performance artists *Jessica Goes & Rafael Ablada*; the famous creative activists *The Yes Men* and many more.

- A rich and varied cultural programme will include jazz gigs by **Nik Bärtsch / Sha and OY** at **Rich Mix** (as part of Serious Space Shoreditch) as well as **Ingrid Lukas and Fai Baba** at the renowned **Shacklewell Arms**. There will also be a presentation at The Place Theatre of a co-production between British choreographer James Cousins and students from ZHdK, facilitated by the London Contemporary Dance School.
- Film buffs will congregate at the **Institute of Contemporary Arts** for a rare opportunity to enjoy a selection of classic Dada films by the likes of Marcel Duchamp, Oskar Fischinger and René Clair, juxtaposed with experimental works by contemporary authors like Mónica Savirón and Mirai Mizue. The cinematic part of the Zürich meets London festival will be rounded off with a screening of the best entries in a competition for filmmakers and artists to devise a short film exploring their perception of Dada today.

Science and Technology:

- Home to some of the leading life science centres in Europe, Zurich has a reputation for not only academic excellence, but also an innovative spirit that makes it one of the most dynamic business hotspots. Event highlights include:
 - An academic workshop and public lecture **Neuroscience – Novel Approaches to Understanding the Mechanisms of Mental Health and Illness**, will bring together specialists from University College London and the Neuroscience Center Zurich to discuss and showcase their pioneering work in this field
 - A seminar on **The Future of the Internet** – in partnership with Google UK. Researchers from ETH Zurich – The Swiss Federal Institute of Technology in Zurich and leading London universities will discuss the challenges and opportunities in a constantly evolving internet world from how the design can be adapted to accommodate new forms of usage to the implications of network connectivity for national and cultural borders.
 - A panel discussion on **Financial Market Regulation** - experts from the London School of Economics and the University of Zurich will discuss the challenges of implementing new regulatory frameworks and address



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whether regulations between the EU and Switzerland need to be better harmonised

Tickets and pricing:

To register or purchase tickets for all events please visit:
www.zurichmeetslondon.org/events.

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NOTES TO EDITORS

About Zürich meets London – A Festival of Two Cities

As the City of Zurich celebrates this year the 100th anniversary of its seminal home-grown art movement Dada, it has announced a multi-venue festival in London on 17-21 May that will include cultural, science and culinary events. Performing artists and visual artists, scientists, philosophers, top chefs, and musicians all come together to examine and showcase the far-reaching creative influence of two of Europe's greatest cities, London and Zurich. It celebrates the crucial role of intercultural cooperation in artistic, scientific and culinary innovation.

The festival is jointly presented by the City of Zurich, Canton of Zurich and Zurich Tourism, the University of Zurich (UZH) and the Zurich University of the Arts (ZHdK) and kindly supported by the Embassy of Switzerland in the UK and the ETH Zurich – The Swiss Federal Institute of Technology in Zurich. *Zürich meets London* locations include Borough Market, Rich Mix, Institute of Contemporary Arts, The Place, University College London, Central Saint Martins, Imperial College London, Institute of Advanced Legal Studies, Google UK, Corsica Studios and many more.



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